

SUPREME VISIT TO AMERICAN DIABETES ASSOCIATION RESEARCH FOUNDATION JULY, 2015

The American Diabetes Association was honored to host H.L. Dianne Dean, SRM; S.K. George “Stoney” Pavlik, SRP; H.L. Jeanne Milton, SAM; and S.K. Allen Spain, SAP for a meeting on Thursday, July 14, 2015. The meeting was held at ADA’s national office in Arlington, VA, and was attended by CEO Kevin L. Hagan and other ADA staff who engaged in an open discussion with your Supreme leaders about Amaranth-sponsored research projects, the matching gift campaign, and various communications initiatives.



Pictured Left to Right: Angela Nazworth, ADA; Tamara Darsow, ADA; H.L. Jeanne Milton, SAM; H.L. Dianne Dean, SRM; S.K. “Stoney” Pavlik, SRP; S.K. Allen Spain, SAP; Allison McElvaine, ADA; Elaine Curran, ADA; Corey Gordon, ADA.

Here are a few highlights from the meeting:

- **An Additional Research Project Announced:** Because this year’s ADF donation surpassed \$500,000, there is enough money for the ADF to sponsor one additional research project for one year. The project available for sponsorship is led by Dr. Michelle Perfect from the University of Arizona, Tucson. Dr. Perfect is studying the Role of Sleep in Managing Type 1 Diabetes. This project ends June 30, 2016. We will keep you updated on the progress associated with this important study as well as the other three projects ADF is sponsoring.
- **Matching Gift Campaign Update:** As you know, the ADF teamed up with ADA this past spring to sponsor a Matching Gift Campaign. The campaign reached more than 3 million people who received an invitation to make a gift that would be matched dollar-for-dollar by the ADF. I’m pleased to report that Amaranth participation in this campaign inspired more than 14,000 people to give to diabetes research. More than \$381,000 was raised through this effort.
- **Communication Efforts:** ADA is committed to continuing to enhance communication between our two organizations. Here is just a small sampling of new communications efforts:

- Several articles have been sent to the Amaranth web administrator to be posted on your website.
- A press release about the ADF's most recent contribution to the ADA Research Foundation will be distributed nationally through PR Newswire.
- Plans are in motion to update the design of the Amaranth/ADF brochure. More details will come early next year.
 - The Amaranth page on ADA's website will be updated and enhanced later this year.
 - All participants agreed that that the meeting was a success. Everyone at ADA is extremely grateful to every Amaranth member for your hard work and dedication to the fight against diabetes!