



Supreme Council Order of the Amaranth Inc.

To: The members of The Order of the Amaranth

Date: 8/13/2015

In our continuing efforts to communicate and provide to the membership a high level of information regarding our Order, the Supreme Trustees over the past two years worked to developing a General Facts and Information Package of the Supreme Council Order of the Amaranth.

This information is the result of the combined efforts of past and present Supreme officers and through their efforts the Supreme Trustees confirm Due Diligence in the accuracy of the information provided.

Included in this package is information related to,

- Objectives
- Our Mission
- Legal Entity
- Market Segmentation
- Charitable Fundraising
- Voting Eligibility
- Financials

It is our sincere hope that you find this information informative and helpful as well as a tool when presented with questions about our beautiful order.

Fraternally,

Supreme Trustees Order of the Amaranth Inc.

General Facts and Information Package
of the
Supreme Council
Order of the Amaranth
Incorporated

2014

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1. Executive Summary

The Order of the Amaranth, Incorporated is a nonprofit organization incorporated under the laws of the State of Ohio. The Order is a distinct organization and is no part of any other Fraternal Order. The organization is framed upon the principle that whatever benefits are due the female relatives of the Masonic Fraternity corresponding benefits are due from them to the Brotherhood.

The Order of the Amaranth currently has courts established in 38 states of the United States, two provinces of Canada, two states of Australia, England, Scotland, and the Philippines. Growth potential includes Latin & South America.

The history of The Order of the Amaranth dates back to the mid-19th century and is molded after the 17th century Royal Court of Queen Christina of Sweden. It was originally designed to honor the virtuous Honored Ladies and Sir Knights of the court. Today, as part of the Masonic family, many of the ceremonies dating back to the mid-17th century are still used.

The relationship Amaranth has with the Masonic Fraternity is forever binding and is recognized as the Jewel of Free Masonry. Members are committed to the fraternal lifestyle and the eradication of Diabetes.

1.1 Objectives

The principal objective of the Order of the Amaranth is fraternal, social, and charitable. The Order unites in one body and its Subdivisions, known as Grand Courts and Subordinate Courts, Master Masons and their female relatives.

1.2 Mission

The mission of the organization is one of exercising an influence for good upon one's fellow beings.

The Order promotes:

- The practice and principles of
 - Truth
 - Faith
 - Wisdom
 - Charity
- The practice of the Golden Rule
- The duty to God, Country, and one another
- The means of doing good
- The rendering of aid to members and their families

2. Organization Summary

The governing body of The Order of the Amaranth, Incorporated is known as the Supreme Council. The jurisdiction of the Supreme Council is divided into States and Countries. There is only one Grand Court within the boundaries of any one state or territory of the United States or the corresponding political subdivision of any other nation or country. Any Grand Court may include within its jurisdiction more than one state or territory of the United States or corresponding political subdivision of any other nation or country. Subordinate Courts not organized into a Grand Court remain under the direct jurisdiction of Supreme Council.

The activities of the Supreme Council are under the elected leadership of the Supreme Royal Matron assisted by the elected Supreme Royal Patron. The elected Board of Supreme Trustees acts in the capacity of a Board of Directors.

Supreme Council is governed through the “Incorporation Constitution Rules and Regulations of the Supreme Council Order of the Amaranth, Incorporated”. Additionally, individual Grand Courts are governed by the jurisdiction specific “Grand Court By-laws” and individual subordinate courts by their “Subordinate Court Rules & Regulations”.

2.1 Legal Entity

The Order of the Amaranth, Incorporated, was incorporated on March 29, 1915 under the laws of the State of New York. The present incorporation became effective on September 19, 1956, under the laws of the State of Ohio.

3. Services

The voluntary international philanthropic project is the Amaranth Diabetes Foundation of the Supreme Council Order of the Amaranth, Inc. which is an irrevocable trust fund established for the purpose of using funds for research, education, and direct aid to persons suffering from Diabetes Mellitus or related diseases. An elected Amaranth Diabetes Foundation Board of Directors conducts the affairs and business of the Foundation. The Board also has supervision of the Marie Loeffler Waters Trust Fund. The Amaranth Diabetes Foundation (ADF) Board of Directors has established a program in conjunction with the American Diabetes Association Research Foundation (ADARF) that will permit individuals, corporations, and charitable trusts to make tax-deductible contributions to the Amaranth Diabetes Foundation.

The Amaranth Diabetes Foundation is a 501c3 charity under IRS regulations. Gifts are tax deductible as allowed by law and all funds are used for diabetes research grants supported by the Order of the Amaranth. Donations can be made through the ADF or directly to the American Diabetes Association Research Foundation (ADARF) – Amaranth Diabetes Fund.

The ADF Board of Directors consists of 15 members of Supreme Council, Order of Amaranth, Incorporated. These include:

- Supreme Royal Matron
- Supreme Royal Patron
- Supreme Associate Matron
- Supreme Associate Patron
- Supreme Conductress
- Supreme Associate Conductress
- Nine elected at-large members

Officers of the ADF Board are President, Vice-President, Secretary, and Treasurer who are elected by the ADF Board of Directors.

4. Market Analysis Summary

The Order of the Amaranth is a program designed to provide fraternal, social, and charitable atmosphere for Master Masons and their female relatives. The goal is to involve all in becoming better citizens within their communities.

4.1 Market Segmentation

The market is comprised of jurisdictions within the United States and International Jurisdictions.

Amaranth targets Master Masons as potential members along with their female relatives. In addition, majority members or members of 18 years of age with 3 years of membership in the International Order of Job's Daughters, the International Order of Rainbow for Girls, the Order of the Triangle, or the Order of Constellation of Junior Stars are invited to join.

The growth of our order is dependent on the ability to seek new members who

- Believe in the Golden rule
- Possess a belief in a Supreme Being
- Will work to promote the welfare of Free Masonry
- Will work within the guidelines of our Charitable projects, mainly Diabetes research
- Will work with non-members to provide Diabetes education and services

5. Strategy and Implementation Summary

The strategic focus for continued growth in established areas includes:

- Continued support of Masonic Youth Organizations
- Participation in service activities within the community to raise awareness of the organization and its purposes.
- Active participation in activities which promote the fraternal bonds.

The strategic focus for growth in new areas includes:

- Appropriate relationship development with area's Grand Lodge
- Awareness of specific cultural norms for successful implementation
- Awareness and inclusion of necessary governmental requirements for financial aspects of growth.

5.1 Charitable Fundraising Strategy

All jurisdictions are encouraged to implement their own fund raising efforts for the charities of their choice, Diabetes research being the foremost. All charitable funds raised are forwarded to the designated organization.

Specifically, funds raised for Diabetes research in the United States are forwarded to the Amaranth Diabetes Foundation Board of Directors which has established a program in conjunction with the American Diabetes Association Research Foundation (ADARF) that will permit individuals, Corporations and Charitable trusts to make tax-deductible contributions to the Amaranth Diabetes Foundation.

Funds raised for Diabetes research in International jurisdictions may make contributions in accordance with the established guidelines of the local charitable organization in that jurisdiction.

6. Management Summary

The Supreme Council, Order of the Amaranth, Incorporated is managed by the Supreme Royal Matron with assistance from the Supreme Royal Patron, Supreme Associate Matron, Supreme Associate Patron, Supreme Treasurer, Supreme Secretary, Supreme Conductress, Supreme Associate Conductress, Supreme Trustees, and Supreme Commissioners of Appeal. The Supreme Trustees are responsible for the funds and paraphernalia of Supreme Council. Under the Articles of Incorporation, the Supreme Trustees act as the Board of Directors. The Board consists of nine elected members with two or three members elected each year. Officers of the Board are President, Vice president, Secretary and Treasure who are elected at the first meeting of Supreme Trustees each year. The Supreme Trustees are responsible for the funds and

paraphernalia of Supreme Council, as well as providing appropriate space for the annual Supreme Assembly session and the corporate office.

The Supreme Commissioners of Appeal consider any appeals or grievances presented to them. Each Grand Court of the Order of the Amaranth is similarly managed by the Grand Royal Matron with assistance from the Grand Royal Patron, Grand Associate Matron, Grand Associate Patron, Grand Treasurer, Grand Secretary, Grand Conductress, Grand Associate Conductress, Grand Trustees and Grand Commissioners of Appeal.

Each subordinate Court is managed by the Royal Matron with assistance from the Royal Patron, Associate Matron, Associate Patron, Treasurer, Secretary, Conductress, Associate Conductress, and Trustees.

6.1 Voting Eligibility

The business of the organization is conducted in a democratic manner. Each member in good standing of the Supreme Council, Grand Court, or Subordinate Court has the opportunity to participate by voting on business matters presented for a vote and by voting for any officers listed in Management Summary.

Members are nominated for each elected office. If more than one member is nominated for an office, a written ballot is required. Voting Guidelines and eligibility information are documented in the governing documents of the organization: “Incorporation Constitution Rules and Regulations”.

Additionally, applications for membership, or petitions, are presented to the members of the Subordinate Court. Each petition must be voted on by the membership. Each member in good standing has the opportunity to vote on the application through the use of a ballot box containing white balls and black cubes. A favorable ballot results in the acceptance of the petition. The petition is rejected if the ballot contains three or more black cubes.

7. Financials

All financial reports are maintained by the Subordinate Courts, Grand Courts and Supreme Council Secretaries. Written annual reports, which include financial status, are submitted by secretaries of Subordinate Courts, Grand Courts and the Supreme Council. Additionally, all Subordinate Courts, Grand Courts and Supreme Council are required to follow all laws of the government jurisdiction in which they meet.

The Board of Trustees of each Subordinate Court, Grand Court, and Supreme Council maintains an inventory of all paraphernalia under their auspices and is charged with properly investing and expending all funds under their supervision.