

Supreme Council Order of the Amaranth, Inc.
Facebook Guidelines

“The Supreme Council Order of the Amaranth, Inc. does not endorse the use of social media; however, jurisdictions using social media must abide by these Guidelines.”

Facebook can provide official communications between members of the Supreme Council, Grand and Subordinate Courts and Subordinate Courts under Supreme Council jurisdiction.

As an official information center of the Order, care and concern is required to preserve the integrity of the Order.

Facebook pages must be established as a corporate (non-profit) account with a moderator that has the power and ability to monitor and edit all material posted to an Amaranth Facebook page.

Facebook pages must be maintained by the official moderator. All Facebook pages must be in accordance to all laws like : copyright, obscenity, defamation, and harassment. Also the Right of Privacy Act. In addition it is advised to adhere to the standards and policies set down by the Supreme Council, and all Federal, State and local laws regulating computer use.

Use of the official logo of the Order of the Amaranth as part of a Facebook Page is to be in accordance with the current policy of the Supreme Trustees. An application form (Form 550) to use the Amaranth logo can be downloaded at the Supreme Council's Web Page Checklist.

Facebook pages posted do not reflect the opinions or views of the Supreme Council Order of the Amaranth, Inc.

Each Grand Court is required to have a Web Committee. This committee will monitor all Amaranth Facebook pages within their jurisdiction and report all violations of Supreme and/or Grand Court guidelines that cannot be immediately remedied by direct contact with the Facebook Page monitor to the Grand Royal Matron and the Chairman of the Supreme Web Page Committee. The Supreme Council Web Page Committee will monitor all Facebook pages of Subordinate Courts under Supreme Council jurisdiction.

The Moderator(s)'s name is to be filed with the Supreme Secretary and the Chairman of the Supreme Web Page Committee via an online form posted on the Supreme Web Page.

Supreme Council Trustees and the Supreme Web Page Committee reserve the right to ask any inappropriate Facebook page to cease and desist.

Information about members fall under the privacy act. Written permission to post mailing addresses, email addresses and telephone numbers is to be kept on file by the Chairman of the Grand Court (Supreme) Web Page Committee and the Moderator . Permission may be granted

by an email to the Moderator with a “cc” to the local Chairman of the Web Page Committee.

Please remember before Facebook Pages can be established, permission must be obtained from the Supreme Royal Matron for courts under Supreme Council Jurisdiction or the Grand Royal Matron for the Grand Court and courts within her jurisdiction.

If you have any questions or need some help, please feel free to contact anyone on the Supreme (Grand Court) Web Page Committee for assistance.

Do's

- Ask your Web Page Committee for help, this is part of their job. This can be done at both Supreme and Grand Court level.
- Confine yourself to providing information about the Order of the Amaranth and/or of its philanthropic work.
- All Facebook pages must clearly identify the Moderator, including name and email address..
- Maintain the highest level of quality in your communications.
- Acknowledge that your Grand Court, Subordinate Court or Subordinate Court under Supreme Council Jurisdiction receive their authority to operate from Supreme Council Order of the Amaranth, Inc. or Grand Court Order of the Amaranth.
- Coordinate your Facebook with masonically related Facebook pages within your jurisdiction. Be sure your Facebook pages complies with regulations established by the Grand Lodge within your jurisdiction.

Don'ts

- Use Supreme Council Order of the Amaranth, Inc. to promote commercial, religious or political causes.
- List Grand or Subordinate Court Officer's home and / or business addresses or phone numbers without written permission.
- List e-mail addresses without prior approval.
- Violate copyright laws.
- Display private information.